



# 2025 sponsorship package

The Association for Utah Community Health (AUCH) invites you to join us as a sponsor for 2025.

AUCH is a not-for-profit membership association comprised of Utah's community health centers (FQHCs) and other allied health care organizations in rural and urban areas throughout the state. Our members are committed to making quality health care accessible and affordable to people of all ages, backgrounds, and life circumstances. Together, they are a vital part of Utah's health care system – and communities statewide. Learn more about our membership [here](#).

**AUCH'S 2025 Annual Sponsorship Program has two ways to support members and extend your brand recognition.** Whether you choose an event-based or year-round sponsorship, you can build more meaningful relationships with key health care decision-makers through increased recognition and trust of your brand. In 2025, our program is focused on quality over quantity – we will be limiting the number of sponsors to maximize your exposure. This program opens January 1st of each calendar year and sponsors will be accepted on a first come, first serve basis.

## BENEFITS

- Increase your organization's name and brand recognition
- Increase your reach and exposure with Utah's health centers and other allied health care organizations
- Reconnect and engage with existing clients throughout the year
- Market your organization inexpensively
- Support the work of AUCH's members

## TARGET AUDIENCES

Audiences that can be reached by AUCH sponsorship include:

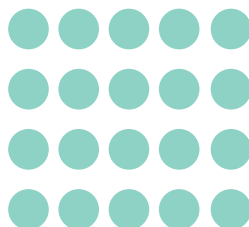
- Boards of Directors
- CEOs
- CFOs
- COOs/Operations Directors
- Senior Leadership
- Quality Directors
- Medical, Dental and Behavioral Health Providers
- Clinic Managers
- Front Desk
- and more.

If you have questions about our sponsorship program or want to request a customized sponsorship package, please contact **Beth Fiorello at [beth@auch.org](mailto:beth@auch.org)**. We look forward to hearing from you and hope you will consider this opportunity to support our members!

Sincerely,

A handwritten signature in black ink, appearing to read "APR", is written over a light blue circular stamp.

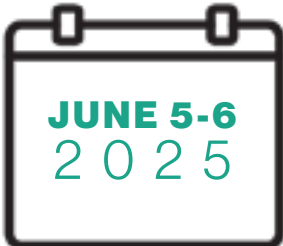
Alan Pruhs  
Executive Director, AUCH





# 2025 event packages LEADERSHIP SUMMIT

**Location:** *Homestead Resort, Midway, Utah*



**Purpose:** This 2-day Summit caters to new and long-time health center board members and leadership staff, providing the opportunity to concentrate on specific topics and think more broadly about their work. This summit offers useful and timely governing strategies to empower health center boards as they navigate the complex health care environment.

**Audience:** 120 health center boards of directors and senior leadership staff

**OPENING SESSION SPONSOR**  
**\$7,500**  
**(1 AVAILABLE)**

### EXHIBITING & RECOGNITION

- Exclusive 15-minute presentation during opening reception
- Exhibit table
- Eight complimentary registrations
- Two items included in event swag bag
- Two print outs included in event folder

### DIGITAL & PRINT MARKETING

- Company logo on digital & print event materials
- Company logo on the AUCH 2025 Annual Sponsorship web page
- Company logo included on event signage
- Social media recognition

**LUNCH SESSION SPONSOR**  
**\$5,000**  
**(1 AVAILABLE)**

**SOLD OUT**

### EXHIBITING & RECOGNITION

- Exclusive 10-minute presentation during lunch session
- Exhibit table
- Six complimentary registrations
- One item included in event swag bag
- One print out included in event folder

### DIGITAL & PRINT MARKETING

- Company logo on digital & print event materials
- Company logo on the AUCH 2025 Annual Sponsorship web page
- Company logo included on event signage
- Social media recognition

**AWARDS CEREMONY SPONSOR**  
**\$5,000**  
**(1 AVAILABLE)**

### EXHIBITING & RECOGNITION

- Exclusive 10-minute presentation at closing session/ awards ceremony
- Exhibit table
- Six complimentary registrations

### DIGITAL & PRINT MARKETING

- Company logo on digital & print event materials
- Company logo on the AUCH 2025 Annual Sponsorship web page
- Company logo included on event signage
- Social media recognition

**EXHIBITOR \$1000**  
**(6 AVAILABLE)**

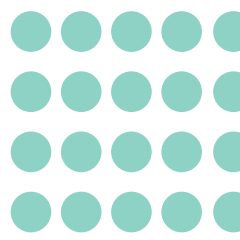
### EXHIBITING & RECOGNITION

- Exhibit table
- Two complimentary registrations
- One item included in event swag bag
- Social media recognition

\*\* AUCH HOSTS ONE 6-FOOT TABLE FOR ALL EVENT SPONSORS. SPACE IS LIMITED AND ON FIRST-COME, FIRST-SERVE BASIS.



BETH FIORELLO  
COMMUNICATIONS DIRECTOR  
801.309.9655 (O)  
BETH@AUCH.ORG





# 2025 year-round packages

As a year-round sponsor, you have the opportunity for year round visibility in front of top decision-makers. Our year-round packages are meant to help you increase your reach and exposure with Utah's health centers and other allied health care organizations inexpensively.

## YEAR ROUND GOLD \$5,000

### ONLINE PRESENCE

- Company logo on the AUCH 2025 Annual Sponsorship web page

### MEMBERSHIP MARKETING

- Company logo in AUCH's Monthly Member Bulletin for 2025 calendar year
- Company logo and advertisement included in AUCH's 2025 Membership Handbook
- Two articles per calendar year included in AUCH's Monthly Member Bulletin

### MEMBERSHIP RECOGNITION

- 10-minute presentation with the AUCH Board of Directors

### SOCIAL MEDIA

- Two customized recognition posts for the 2025 calendar year

## YEAR ROUND SILVER \$2,500

### ONLINE PRESENCE

- Company logo on the AUCH 2025 Annual Sponsorship web page

### MEMBERSHIP MARKETING

- Company logo in AUCH's Monthly Member Bulletin for 2025 calendar year
- Company logo and advertisement included in AUCH's 2025 Membership Handbook
- One article per calendar year included in AUCH's Monthly Member Bulletin

### SOCIAL MEDIA

- One customized recognition post for the 2025 calendar year.

## YEAR ROUND BRONZE \$1,500

### ONLINE PRESENCE

- Company logo on the AUCH 2025 Annual Sponsorship web page

### MEMBERSHIP MARKETING

- Company logo in AUCH's Monthly Member Bulletin for 2025 calendar year
- Company logo included in AUCH's 2025 Membership Handbook

### SOCIAL MEDIA

- One customized recognition post for the 2025 calendar year.

\*\*OPPORTUNITIES ARE LIMITED AND ON FIRST-COME, FIRST-SERVE BASIS.

## what you get

- AUCH's [Member Bulletin](#) is sent to more than 400 health center staff monthly, with a consistent "open" rate of 50-60%.
- AUCH's Membership Handbook is sent to the Leadership staff of our 19 members on an annual basis.
- AUCH's Board of Directors meet Quarterly in January, May, September, and December.



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